



## PRESS RELEASE

September 24, 2019

# Scandic signs agreement for prestigious hotel and conference center in Aarhus harbor

In May 2017, Aarhus municipality in Denmark announced that Scandic together with its partners had won a tender for a large new hotel project in Aarhus harbor. Scandic has now signed a lease agreement for the hotel which will offer 480 hotel rooms and 5,700 m<sup>2</sup> of meeting space. The hotel is expected to open in 2024.

The hotel will be designed by world-renowned architect Bjarke Ingels from BIG architects. It will feature a unique design and spectacular views of the new Aarhus harbor district.

- We're extremely proud that we will operate one of Denmark's most attractive hotels and conference centers. With event space for more than 2,000 people, we'll be able to meet the growing demand for meetings and events in Aarhus. It will be Denmark's largest hotel outside of Copenhagen, confirming our continued growth in the Danish market, says Søren Faerber, Head of Scandic Denmark.

With a population of about 330,000, Aarhus is Denmark's second largest city and good infrastructure has made the city easily accessible for domestic and international visitors alike. Today, Scandic has three hotels in the city and once the new hotel opens Scandic will reinforce the position as the leading hotel company in the area.

Read the original press release about Scandic winning the tender:

<https://www.scandichotelsgroup.com/en/scandic-together-with-partners-wins-prestigious-hotel-project-in-aarhus-denmark/>

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### About Scandic Hotels Group

Scandic is the largest hotel company in the Nordic region with 18,000 team members and a network of around 280 hotels in operation and under development in more than 130 destinations. Scandic Friends is the biggest loyalty program in the Nordic hotel sector. Corporate responsibility has always been a part of Scandic's DNA and Scandic has been a pioneer when it comes to integrating sustainability in all of its operations. Scandic Hotels is listed on Nasdaq Stockholm.

[www.scandichotelsgroup.com](http://www.scandichotelsgroup.com)