



The largest Nordic hotel company

## PRESS RELEASE

January 30, 2019

# Scandic appoints Søren Faerber as new Head of Denmark and member of the Executive Committee

**Søren Faerber has been appointed as Managing Director of Scandic Denmark. He will start immediately and will also be a member of Scandic's Executive Committee. Søren is 48 years old and has many years of experience from management positions in Scandic's Danish operations.**

Søren has been a part of Scandic's management team in Denmark since 2006 and has worked as district manager for the Copenhagen region for the last four years.

- Søren has extensive knowledge of the Danish market and has successfully managed our operations in the Copenhagen region where we currently have 12 hotels in operation and three hotels in the pipeline. I look forward to continuing to work closely with Søren, says Jens Mathiesen, President & CEO of Scandic Hotels Group.
- I'm very happy to be starting this position and I'm really looking forward to continuing to develop our Danish operations where we will have a number of important hotel openings in the next years, says Søren Faerber.

Søren succeeds Jens Mathiesen, who was appointed new President & CEO of Scandic Hotels Group on January 17, 2019.

At the moment, Scandic Denmark has 26 hotels in operation with a total of 4,621 rooms. Between 2019 and 2022, Scandic plans to open three additional hotels in Copenhagen with a total of 1,325 rooms.

### For more information, please contact:

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### About Scandic Hotels Group

Scandic is the largest hotel company in the Nordic region with 16,000 team members and a network of around 280 hotels in operation and under development in more than 130 destinations. Scandic Friends is the biggest loyalty program in the Nordic hotel sector. Corporate responsibility has always been a part of Scandic's DNA and Scandic has been a pioneer when it comes to integrating sustainability in all of its operations. Scandic Hotels is listed on Nasdaq Stockholm. [www.scandichotelsgroup.com](http://www.scandichotelsgroup.com)

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