



The largest Nordic hotel company

PRESS RELEASE

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Scandic Hotels named Denmark's Best Workplace

The leading hotel chain in the Nordic region is now also Denmark's best workplace. When Great Place to Work conferred its prestigious awards this evening, Scandic Hotels received the honor of being named 'Denmark's best workplace with over 500 employees.'

The event took place at the annual Great Place To Work awards ceremony held in the Cirkus building in Copenhagen. And it is thanks to Scandic Hotels' employees that the company secured the top spot in an anonymous survey of well-being and culture carried out by analytics company Great Place to Work. A total of 91 percent of Scandic employees participated in the survey.

This is the third consecutive year that Scandic Hotels has participated in the survey. In the first year, the company won fourth place and last year it placed second.

- This is truly the most important award a company can win and I am immensely proud of our team in Denmark. To nurture a passionate, dedicated and curious mindset takes time and effort. But it brings great rewards – a caring and professional team with a focus on inspiring and supporting each other every day. Last year, we won in Finland and this year in Denmark – a true validation of our Scandic culture, says Even Frydenberg, President & CEO of Scandic Hotels.
- To see Scandic Hotels win this award makes me both proud and happy. With almost 100 different nationalities, Scandic has an extremely diverse workforce and we're very pleased that our significant and constant focus on inclusion and well-being has paid off. The job satisfaction, pride and togetherness we feel as a team helps us create great hotel experiences for our guests, says Anne Mette Pedersen, HR Director at Scandic Hotels Denmark.
- We know from countless measurements that well-being and performance are inextricably linked. Employees who feel respected and recognized, who are proud of their work and who trust the management deliver better results. It requires focus and dedication to create a great workplace with infectious job satisfaction and here, Scandic has achieved the best results, says Ditte Vigsø, CEO of Great Place to Work in Denmark.

Growing in Denmark

Scandic currently operates 24 hotels in Denmark and is growing rapidly in the Danish market. Next year, Scandic Kødbyen will open in Copenhagen and in 2019, the company will open the doors of the fully renovated Scandic Falkoner in Frederiksberg. Just over a month ago, Scandic announced that it would open a new airport hotel in 2020.

In addition, the company will open Scandic Spectrum at Kalvebod Brygge in 2021, which will be Scandic's largest hotel. The following year, a large-scale hotel and conference center designed

About Scandic

Scandic is the largest hotel company in the Nordic region with 15,000 team members and a network of close to 230 hotels with about 45,000 hotel rooms in operation and under development. Scandic Friends is the biggest loyalty program in the Nordic hotel sector with 2 million members. Corporate responsibility has always been a part of Scandic's DNA and Scandic has been named Best Hotel Brand in the Nordic countries (BDRC). Since December 2, 2015, Scandic has been listed on Nasdaq Stockholm. www.scandichotelsgroup.com



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by the world-famous Danish architectural firm BIG-Bjarke Ingels Group will open in the new port area in Aarhus.

These five new hotel projects will add more than 2,000 new rooms in Denmark to Scandic's hotel portfolio. In connection with the massive growth, the company expects to create 800 jobs, a significant addition to the already 1,200 people currently working at Scandic Hotels in Denmark.

About Great Place to Work

Great Place to Work is an analysis and consulting company that works to create a better society by helping workplaces improve. The Danish office was established in 2001 and this is the 17th time that Great Place to Work has recognized Denmark's best workplace. A total of 31,000 employees in 134 Danish companies participated in the survey this year. All participating companies chose to be measured on the well-being of their employees and their work environment by Great Place To Work and to participate in the competition to be Denmark's Best Workplace.

Read more at www.greatplacetowork.dk/index.php

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