



The largest Nordic hotel company

PRESS RELEASE

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Scandic continuing digital development with online check-in and mobile room keys

Scandic is continuing to expand its digital offering with even more services. Since 2013, Scandic's guests have enjoyed the possibility to check out online. Now, to make it even easier to manage the entire hotel experience, Scandic is testing digital check-in and mobile room keys at selected hotels in Stockholm.

Scandic is already at the leading edge when it comes to developing smart digital solutions for guests. In as early as 2013, the company launched the possibility to check out online.

Now, guests at selected Scandic hotels in Stockholm will be able to test digital check-in and mobile room keys. In just a few clicks, they will be able to check in quickly, choose their room and pay for their stay as well as use their mobile phone as a key instead of a traditional keycard.

- Our Nordic guests are used to digital solutions that provide seamless service, which is why we are investing in expanding our customer offering further. By offering digital check-in and mobile room keys, we will be able to provide smart and simple services for our guests, says Thomas Engelhart, Chief Commercial Officer at Scandic Hotels Group.

The new solutions, which have been tailor-made for Scandic, have been developed together with Ariane Systems and Assa Abloy Hospitality.

Initially, Scandic plans to roll out online check-in at all hotels in big cities during 2017.

For more information, please contact:

Thomas Engelhart, Chief Commercial Officer, Scandic Hotels Group,
Email: thomas.engelhart@scandichotels.com

Anna-Klara Lindholm, PR Manager, Scandic Hotels Group,
Email: anna-klara.lindholm@scandichotels.com
Phone: +46 70 97 35 231

About Scandic

Scandic is the largest hotel company in the Nordic region with 14,400 team members and a network of close to 230 hotels with about 44,000 hotel rooms in operation and under development. Scandic Friends is the biggest loyalty program in the Nordic hotel sector with 1.8 million members. Corporate responsibility has always been a part of Scandic's DNA and Scandic has been named Best Hotel Brand in the Nordic countries (BDRC). Since December 2, 2015, Scandic has been listed on Nasdaq Stockholm.

www.scandichotelsgroup.com