



The largest Nordic hotel company

PRESS RELEASE

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Scandic offers mobile lifts to guests

Scandic is continuing to develop its world-leading customer offering within the area of accessibility. Just in time for the summer vacation, Scandic is introducing mobile lifts for guests with disabilities at selected hotels in Sweden and Germany.

Due to increased demand for mobile lifts from guests and in collaboration with Neuro Sweden, an association for people with neurological diseases, Scandic is offering mobile lifts at 14 hotels in Sweden as well as at Scandic Berlin Potsdamer Platz in Germany.

- I hope our efforts will help people who perhaps hesitate to travel and stay in hotels because it's too complicated. If we see that there is a demand for lifts at more hotels, we'll certainly consider it since we want everyone to feel welcome at Scandic, says Magnus Berglund, Director of Accessibility at Scandic Hotels Group.
- It is not natural for many people who use wheelchairs to stay at hotels due to the many challenges involved. Mobile lifts are important tools for these people to make their hotel stays smooth and easy. It's great to see that Scandic is making such significant efforts for people with disabilities, says Madeleine Kyllerfeldt, Operations Manager at the Neuro Sweden in Gothenburg.

Customer offering geared to accessibility

At Scandic, there is a clear goal to offer accommodations that can be experienced and accessed by as many people as possible. For this reason, since 2003, Scandic has had an Accessibility Ambassador who is responsible for ensuring that Scandic's customer offering is developed to meet people's different needs for accessible solutions. Today, Scandic has a checklist of 135 points outlined in [Scandic's Accessibility Standard](#). In 2015, Scandic was named the best hotel company in the world within accessibility at the [World Responsible Tourism Awards](#) for its work to make its customer offering more accessible.

For a list of Scandic hotels with mobile lifts, visit: [hotels with mobile lifts](#)

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About Scandic

Scandic is the largest hotel company in the Nordic region with 14,400 team members and a network of close to 230 hotels with about 44,000 hotel rooms in operation and under development. Scandic Friends is the biggest loyalty program in the Nordic hotel sector with 1.7 million members. Corporate responsibility has always been a part of Scandic's DNA and Scandic has been named Best Hotel Brand in the Nordic countries (BDRC). Since December 2, 2015, Scandic has been listed on Nasdaq Stockholm.

www.scandichotelsgroup.com