



The largest Nordic hotel company

## PRESS RELEASE

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# Scandic Hotels to enter strategic partnership with MCI Nordics

**Scandic Hotels, the largest hotel company in the Nordic region, has entered into a strategic partnership with MCI Nordics, one of the leading event and meeting management companies in the world.**

Scandic Hotels is the first hotel company in the Nordic countries to sign an agreement with MCI Nordics. The partnership aims to offer the best experiences to MCI's customers who have high demands when it comes to food and beverages as well as accommodations and meeting spaces.

Scandic's market-leading hotel portfolio and customer offering constitute an important platform for professional and high-quality events and conferences.

- We look forward to a long-term cooperation with MCI. Together, we will ensure that our common customers enjoy the absolute best complete experiences, says Martin Creydt, Chief Operating Officer Scandic Hotels Group.
- We chose Scandic because of its excellent geographic network and vast experience in arranging events. In addition, like Scandic, we work actively with CSR, which is an important parameter for us when choosing suppliers, says Thomas Wüthrich, Regional Managing Director at MCI Nordics.

In each of the Nordic capitals, Scandic has conference facilities that can accommodate from 200 to 2,000 people. For more information about Scandic's conference offering, visit [Conferences and meetings at Scandic](#).

### **For more information, please contact:**

Martin Creydt, Chief Operating Officer, Scandic Hotels Group  
Phone: +46 70 97 35 188

Anna-Klara Lindholm, PR Manager, Scandic Hotels Group  
E-mail: [anna-klara.lindholm@scandichotels.com](mailto:anna-klara.lindholm@scandichotels.com)  
Phone: +46 70 97 35 231  
[www.scandichotelsgroup.com](http://www.scandichotelsgroup.com)

### **About Scandic**

Scandic is the largest hotel company in the Nordic region with 14,400 team members and a network of close to 230 hotels with about 44,000 hotel rooms in operation and under development. Scandic Friends is the biggest loyalty program in the Nordic hotel sector with 1.7 million members. Corporate responsibility has always been a part of Scandic's DNA and Scandic has been named Best Hotel Brand in the Nordic countries (BDRC). Since December 2, 2015, Scandic has been listed on Nasdaq Stockholm.

[www.scandichotelsgroup.com](http://www.scandichotelsgroup.com)