

Stockholm, October 19, 2015

Scandic Business School wins EuroCHRIE prize

On Friday, October 16, Scandic received the EuroCHRIE's International Industry Award for its training programs at Scandic Business School. The prize is awarded to an outstanding participant that shows great commitment to the tourism industry and a focus on employees and their development.

During the day, Scandic's Stephan Stahl, Director Learning & Development at Scandic, was on hand in Manchester to accept the prize for Scandic Business School's training programs.

"We are honored to have won this prestigious award. It is proof and recognition of our continuous efforts to build expertise and business value through education," says Stephan Stahl.

The programs at Scandic Business School have been developed for the company's employees and have sprung from the belief that the company's business does best when employees have the chance to develop to their full potential. Scandic Business School is now in its 20th year and its programs have proven to be a significant success factor in the continued development of Scandic's team members. In a dynamic and changing environment, employees can develop professionally, leading to greater efficiency and higher service levels.

Scandic offers 40 different training programs in the Nordic countries where Scandic has operations and courses are divided into five different areas – introduction, sales and marketing, finance, leadership and service – with the latter two covering Scandic's core operations.

"Scandic received the prize for its continued commitment to education, as well as its close relationship and dedication to academics," says Jan Willem Meijerhof, Head Internationalization Saxion University and previously President of EuroCHRIE.

Each year, some 1,400 Scandic team members attend classroom courses at Scandic Business School and about 24,000 take distance courses. Additionally, about 14,000 team members in the Service program are trained through the Service@Scandic training program each year. Today, Scandic Business School is a part of the company's DNA.

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Every day, Scandic's 6,600 team members work with one single goal in mind – to make you feel welcome. As the Nordic region's most eco-friendly hotel chain we're always focused on the environment, social responsibility and accessibility. With 160 hotels in nine countries, 29,910 hotel rooms and a turnover of EUR 842 million, Scandic is the largest hotel chain in the Nordic countries. We want to be more than just a hotel – Scandic is a place where people meet, work and get inspired.