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Scandic Hotels shortlisted for European Diversity Award 2015

Scandic Hotels, the largest hotel operator in the Nordic region, has been shortlisted for a European Diversity Award in the category “Diversity Team of the Year.” The award ceremony will be held in London on September 30, 2015.

The European Diversity Awards are known as the “Oscars of diversity” and they recognize organizations and individuals that have shown innovation, creativity and commitment to equality, diversity and inclusion during the year. Last year, Scandic was also nominated and placed second in the category, “Hero of the Year” for the efforts of Accessibility Director, Magnus Berglund.

Several different European organizations nominated Scandic for its trailblazing work in the area of accessibility, and Scandic is the only hotel chain to be shortlisted.

“I’m extremely happy and proud that we have been shortlisted for this prestigious award. Together with my colleagues, we constantly work hard to stay one step ahead when it comes to offering the best solutions for all of our guests, regardless of ability,” says Magnus Berglund, Accessibility Director at Scandic.

Scandic is also a finalist in the [World Responsible Tourism Awards 2015](#) for its accessibility work, the winner of which will be announced on November 4, 2015.

About the European Diversity Awards (EDAs)

The European Diversity Awards will present 14 prizes to individuals, groups and companies whose dedication to promoting diversity has been outstanding in the last 12 months. The EDAs are unique in recognizing all aspects of diversity across Europe and celebrate the best in both corporate actions and campaigning for diversity. The awards are a key event on the diversity calendar in Europe.

Scandic’s accessibility work

Ensuring the same high level of services to all guests, regardless of ability, is an important objective for Scandic. Since 2003, Scandic has had a dedicated Director of Accessibility to ensure an inclusive environment for guests of all abilities. Scandic has a checklist of 110 points called [Scandic’s Accessibility Standard](#) and has implemented smart design features to make its hotel rooms, conference facilities and restaurants accessible to people with disabilities. In 2013, Scandic was the world’s first hotel chain to launch [online interactive training](#) in accessibility that is open to everyone on Scandic’s website. More information is available at [Special needs](#)

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