

Stockholm, April 10, 2015

## **Lena Bjurner appointed new Head of HR at Scandic Hotels**

**Scandic continues to strengthen the company's Group management by appointing Lena Bjurner as new SVP of Human Resources.**

Lena, who will leave a senior position within American Express' European Human Resources, has extensive experience in international business, sales and HR. During her 20-year career at American Express, she has held several senior positions including Head of Commercial Card & Business Travel Account Management Nordic, Head of Human Resources Nordic, Director HR Business Partner Customer Service Organisation in Latin America and Canada samt VP HR, Head of Market HR for Nordics, Central Eastern Europe, Benelux and France.

Lena will be responsible for Scandic's strategic framework within Human Resources with a particular focus on talent management, leadership development and further refinement of Scandic's unique and strong corporate culture.

"Lena has a broad and extensive background in Nordic, European and international HR management. Her knowledge and experience will contribute significantly to driving the Group's development forward," says Frank Fiskers, President & CEO of Scandic Hotels.

"Scandic has a strong brand and a valued corporate culture built on sound values. I look forward to being a part of this culture and along with my colleagues helping Scandic continue to grow and evolve," says Lena Bjurner, future SVP Human Resources at Scandic Hotels.

Lena will assume the position in early August 2015 and will be a member of Scandic's executive management team.

### **For more information, please contact:**

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### **About Scandic Hotels**

Scandic is the market leader in Nordic hospitality with an unbeatable network of almost 230 hotels with 42,000 hotel rooms and run by 14,000 committed team members. Scandic Friends is the biggest loyalty program in the Nordic hotel industry with 1.4 million members. Scandic is the 'best hotel brand' in the Nordics (BDRG 2014). Responsibility is a part of Scandic's DNA and for the fifth year running, Scandic has been designated the most sustainable hotel operator according to a Sustainable Brands survey. [www.scandichotels.com](http://www.scandichotels.com)