
SCANDIC HOTELS

Q1 2021

Scandic

PREPARED FOR RECOVERY

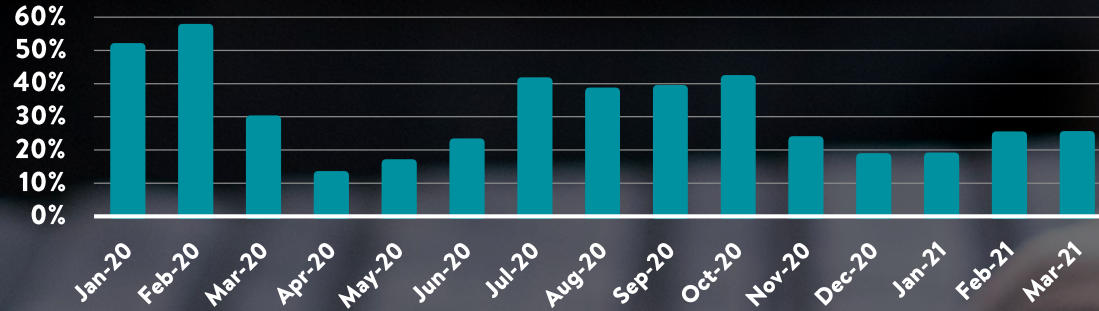
EXPECTED RECOVERY BEFORE SUMMER

MEASURES IN PLACE TO CAPTURE DEMAND

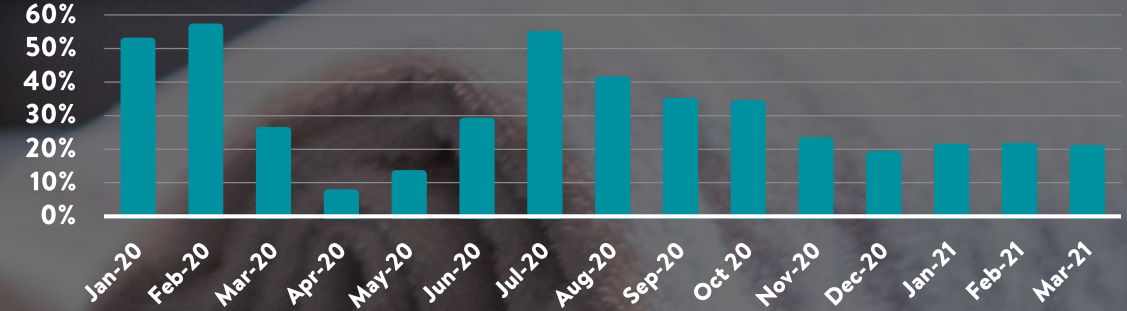
EXTENDED LIQUIDITY HEADROOM

MARKET OCCUPANCY WEAK AS EXPECTED DURING Q1

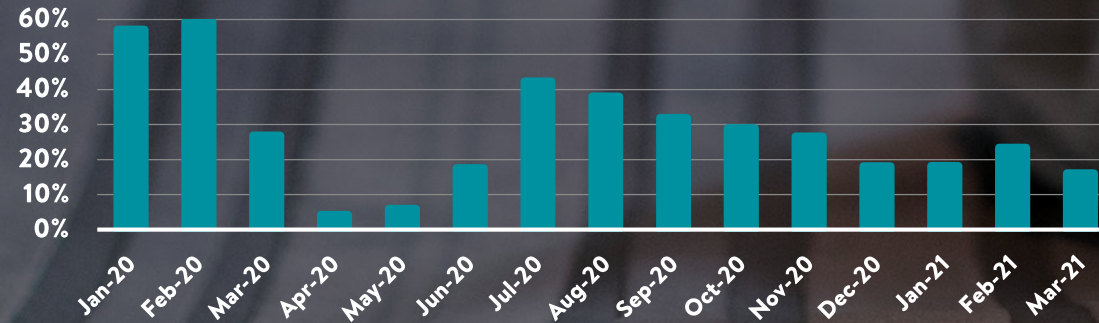
SWEDEN (TOTAL MARKET OCCUPANCY)



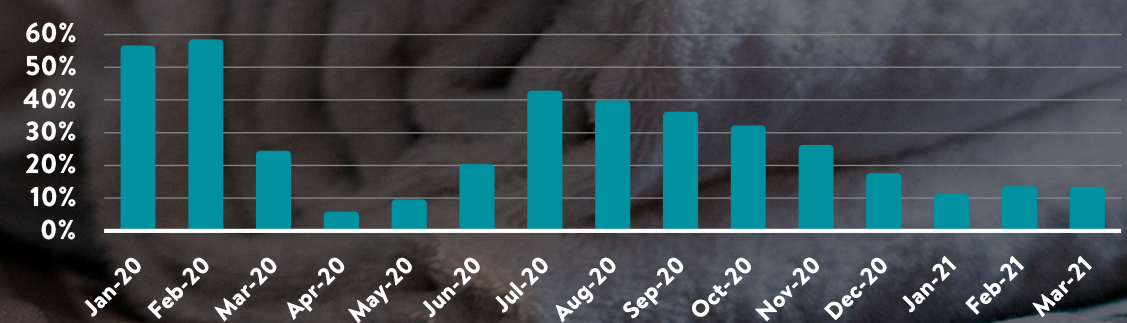
NORWAY (TOTAL MARKET OCCUPANCY)



FINLAND (TOTAL MARKET OCCUPANCY)



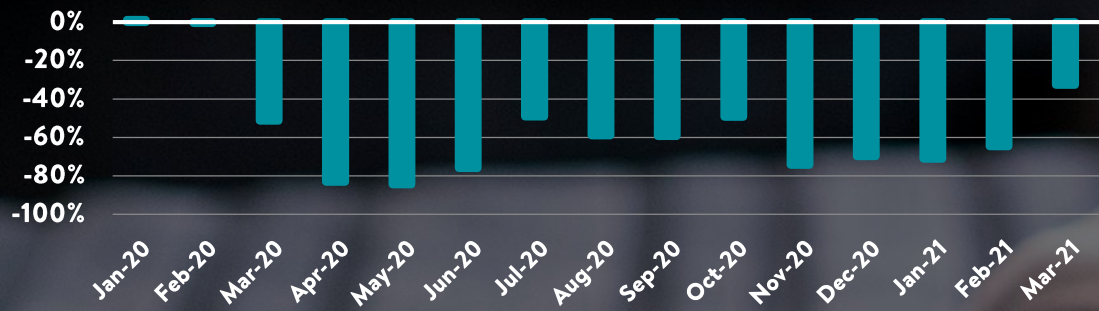
DENMARK (TOTAL MARKET OCCUPANCY)



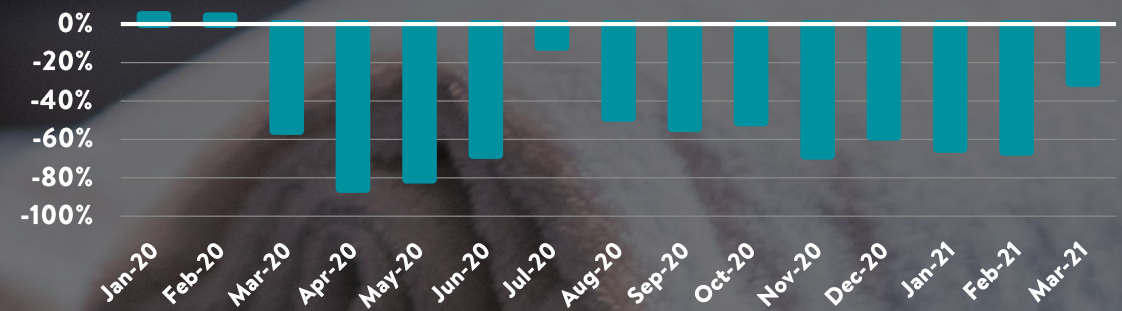
Source: Benchmarking Alliance

IMPROVED REVPAR TREND IN MARCH DUE TO EASIER Y-O-Y COMPARISONS

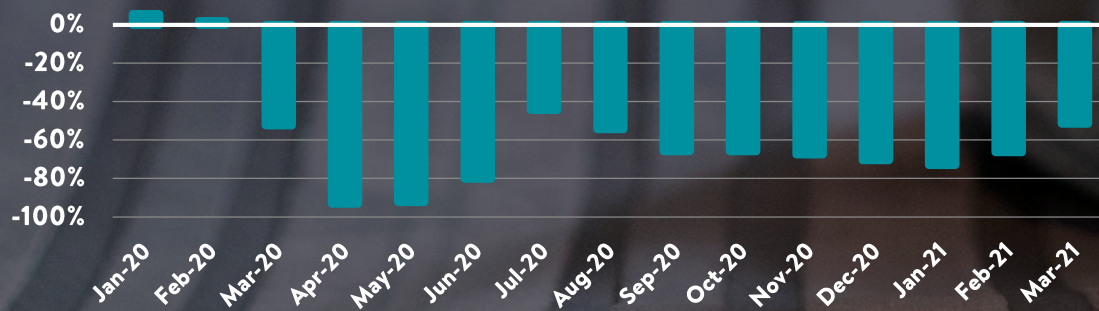
SWEDEN (Y-O-Y CHANGE IN MARKET REVPAR)



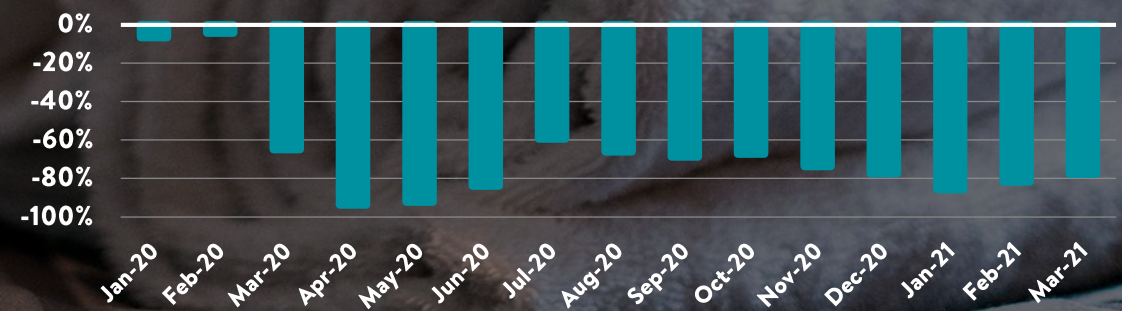
NORWAY (Y-O-Y CHANGE IN MARKET REVPAR)



FINLAND (Y-O-Y CHANGE IN MARKET REVPAR)



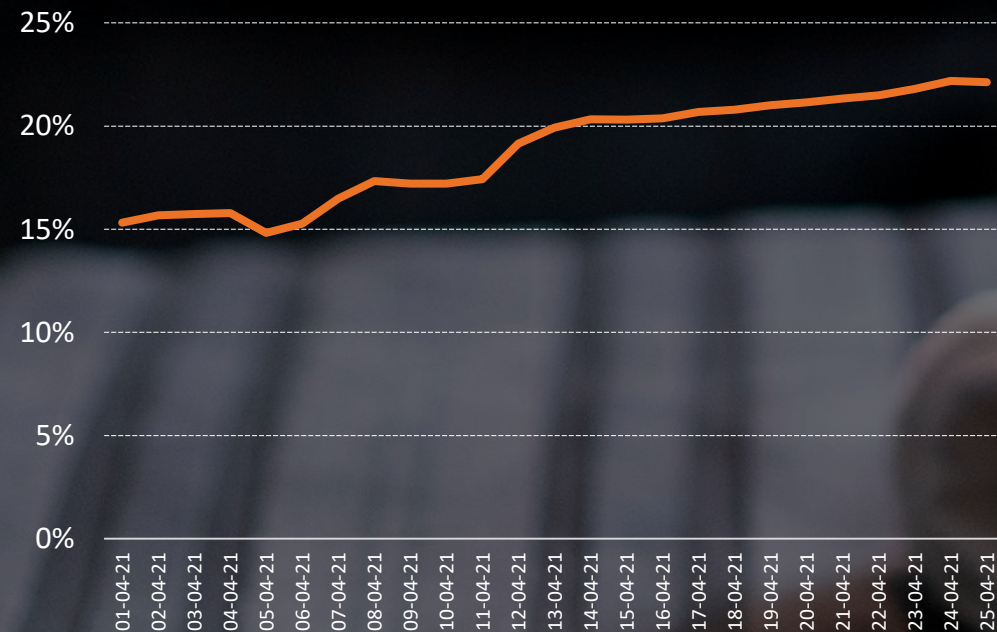
DENMARK (Y-O-Y CHANGE IN MARKET REVPAR)



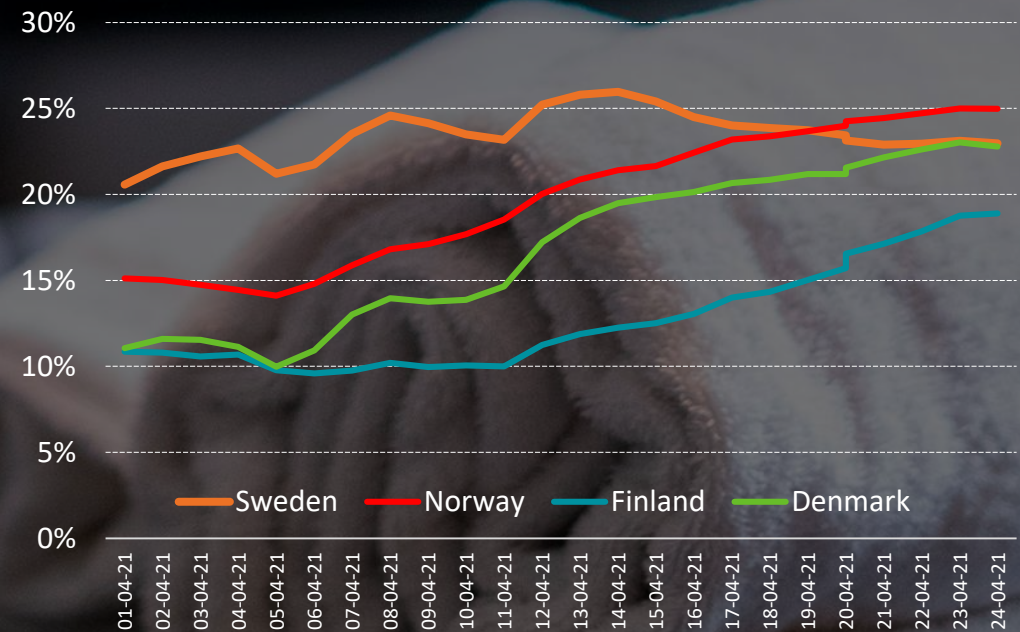
Source: Benchmarking Alliance

SLIGHT IMPROVEMENT

SCANDIC – OCCUPANCY, 7-DAY ROLLING AVERAGE



SCANDIC – 7 DAY ROLLING OCCUPANCY PER MARKET



EXPECTED RECOVERY

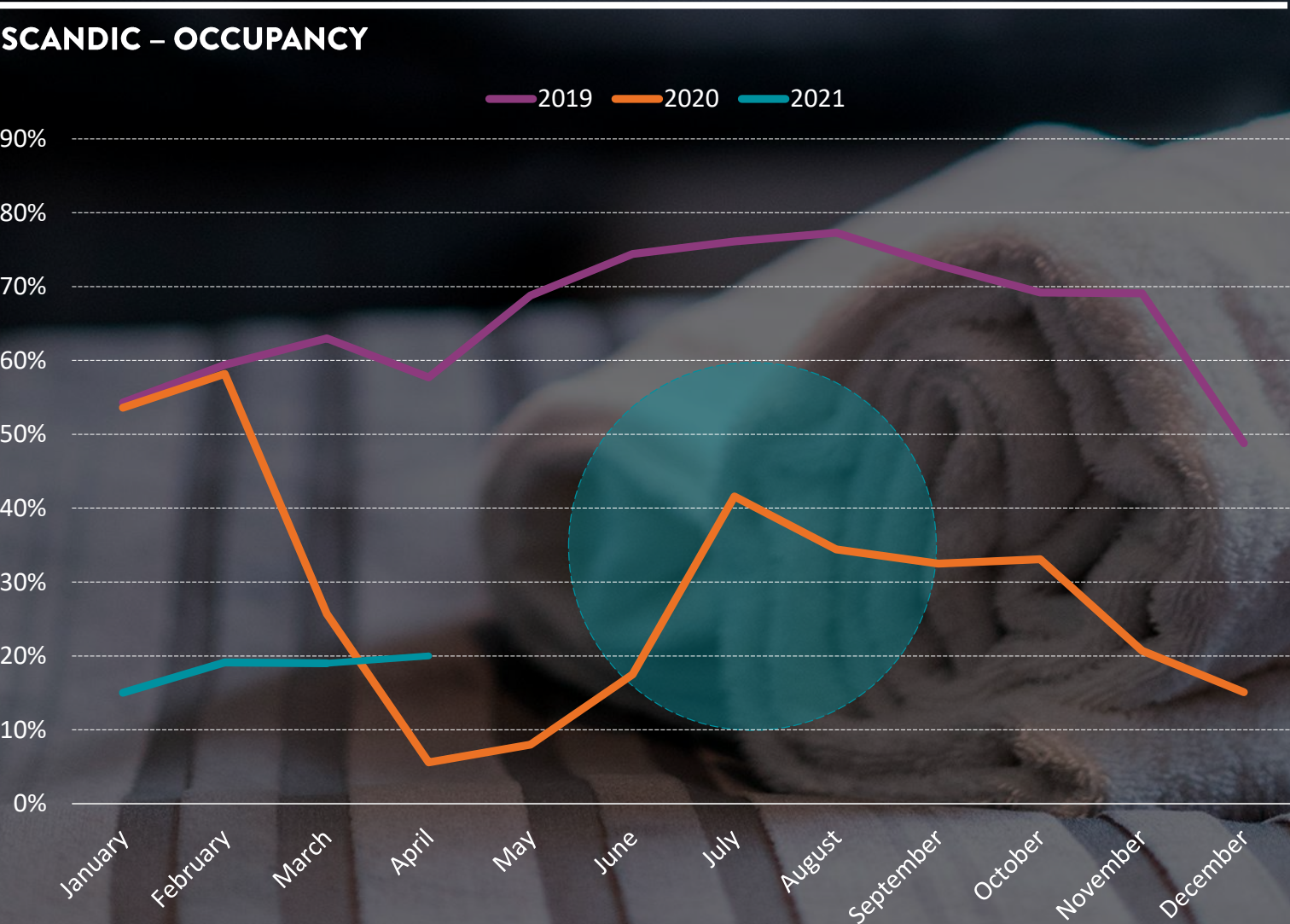
Q2

- **VACCINATIONS GAINING MOMENTUM**
- **IMPROVED COVID-19 DATA**
- **RESTRICTIONS GRADUALLY BEING EASED**
- **OCCUPANCY INCREASES DRIVEN BY DOMESTIC DEMAND**
- **GRADUAL INCREASE IN THE PACE OF RECOVERY**

H2

- **OCCUPANCY IN SUMMER EXPECTED TO EXCEED LAST YEAR'S LEVEL**
- **GRADUAL MARKET STABILIZATION**
- **INTRA-NORDIC BUSINESS TRAVEL**
- **MEETINGS, SPORTS & CULTURAL EVENTS**
- **STILL LIMITED INTERNATIONAL TRAVEL**
- **POSITIVE CASH FLOW EXPECTED IN Q3**

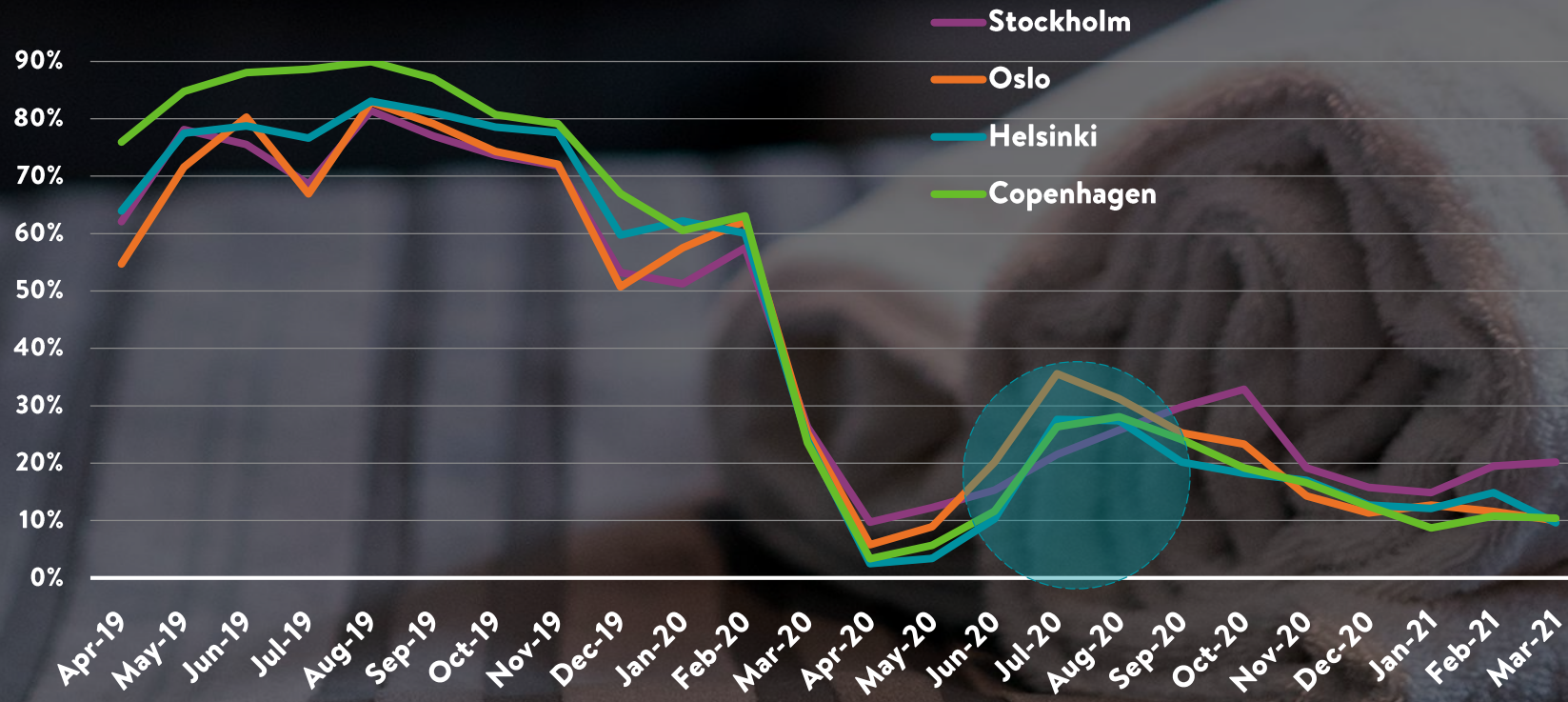
OCCUPANCY 20% IN APRIL, EXPECTED TO EXCEED LAST YEAR'S LEVEL IN SUMMER...



...AS WE EXPECT HIGHER OCCUPANCY IN THE CAPITAL CITIES

In July-August 2020, average occupancy in the Nordic capitals was only ~27%

MARKET OCCUPANCY IN NORDIC CAPITAL CITIES



Source: Benchmarking Alliance

HIGH-QUALITY PIPELINE

Year	Hotel	Destination		No. of Rooms	
April 2021	Scandic Grand Central Helsinki	Helsinki, Finland	New	491	Opened in April
May 2021	Scandic Strandpark (Copenhagen Airport)	Copenhagen, Denmark	New	357	
May 2021	Scandic Landvetter Airport	Göteborg, Sweden	New	223	
September 2021	Scandic Nørreport	Copenhagen, Denmark	New	100	
October 2021	Scandic Hamburger Börs	Turku, Finland	Take-over	272	
Q1 2022	Scandic Holmenkollen Park	Holmenkollen, Norway	Re-opening	343	Reopening after renovation and extension
Q1 2022	Scandic Macherei	Munich, Germany	New	234	
Q1 2022	Scandic Spectrum	Copenhagen, Denmark	New	632	
Q1 2022	Scandic Örebro Central	Örebro, Sweden	New	160	Postponed from Q1 2022 to Q2 2022
Q2 2022	Scandic Helsingborg Harbour	Helsingborg, Sweden	New	184	
Q2 2022	Scandic Platinan	Göteborg, Sweden	New	451	
Q2 2022	Scandic Ferrum	Kiruna, Sweden	New	230	
Q3 2022	Scandic Avenue	Helsinki, Finland	New	350	
Q1 2023	Scandic Hafenpark	Frankfurt, Germany	New	505	Likely to be reconfigured
Q3 2024	Scandic Aarhus Harbour	Aarhus, Denmark	New	485	
	Ongoing extensions			157	
	Exits			-353	
Total net pipeline				4,821	

FINANCIAL UPDATE

Scandic

NET SALES DOWN BY 72% IN Q1

	Jan-Mar 2021	Jan-Mar 2020	%
Net sales	930	3,343	-72.2%
FX	-27		-0.8%
Organic	-2,387		-71.4%
New hotels	18		0.5%
Exited hotels	-70		-2.1%
Like-for like	-2,336		-69.9%

ORGANIC SALES DEVELOPMENT PER SEGMENT

Q1	
Sweden	-72.3%
Norway	-62.8%
Finland	-73.5%
Other Europe	-81.4%
Total	-71.4%

STATE AID & RENT DISCOUNTS IN Q1

**TOTAL DIRECT STATE AID IN Q1:
247 MSEK, OF WHICH SUPPORT
FOR RENT OF 145 MSEK**

**ADDITIONAL ~250 MSEK STATE
AID EXPECTED IN Q2**

**SWEDEN: 97 MSEK
NORWAY: 124 MSEK
FINLAND: 0 MSEK
OTHER: 26 MSEK**

**RENT DISCOUNTS IN Q1:
143 MSEK**

**SIMILAR LEVEL OF DISCOUNTS
EXPTED IN Q2**

SIGNIFICANT NEGATIVE ADJUSTED EBITDA DESPITE STATE AID

January-March		Net sales		Adjusted EBITDA		Adjusted EBITDA %		
MSEK		2021	2020	2021	2021 ex state aid	2020	2021	2020
Sweden		319	1,154	-214	-311	1	-67.1%	0.1%
Norway		319	888	-74	-198	-64	-23.2%	-7.2%
Finland		209	833	-217	-217	36	-104.0%	4.3%
Other Europe		83	468	-194	-220	-40	-233.6%	-8.5%
Central costs & Group adj.		-	-	-75	-75	-107	-	-
Group		930	3,343	-775	-1,021	-174	-83.4%	-5.2%

CASH OUTFLOW IN Q1

	Q1
Adjusted EBITDA	-775
Change in working capital	-4
Paid tax	-50
Interest, pre-opening costs and other items	-66
Cash flow from operations	-895
Investments in existing operations	-21
Free cash flow before expansion capex	-917
Expansion capex	-64
Free cash flow	-980
Net debt	5,768
Available liquidity on March 31	850

DEFERRED LIABILITIES TO LANDLORDS REDUCED IN Q1

DEFERRED VAT & SOCIAL SECURITY FEES INCREASED DUE TO PAYMENT RESPITE IN SWEDEN

TOTAL CAPEX 85 MSEK

AVAILABLE LIQUIDITY AT END OF Q1 WAS 850 MSEK (BEFORE CONVERTIBLE BOND ISSUE)

SENSITIVITY ANALYSIS DURING RECOVERY PHASE

**ESTIMATED IMPACT ON MONTHLY ADJUSTED EBITDA &
CASH FLOW FROM 1PP CHANGE IN OCCUPANCY**

~10-15 MSEK

ESTIMATED ADJUSTED EBITDA BREAK-EVEN

~40% OCC

ESTIMATED CASH FLOW BREAK-EVEN

~50% OCC

STRENGTHENED FINANCING

CONVERTIBLE

- **Gross proceeds: 1,609 MSEK**
- **Conversion price: SEK 43.3621**
- **Yield to maturity: 3.25% (no coupon)**
- **Issue price: 89.41% of par value**
- **Expiry date: October 8, 2024**
- **Maximum dilution: 41.5m shares (17,83%)**

EXTENDED CREDIT FACILITIES

- **Total facilities extended until December 31, 2023**
- **Certain adjustments of terms**

IFRS ACCOUNTING EFFECTS

LEASEHOLD ACCOUNTING

Due to temporary rent discounts and extended maturity of lease portfolio, the negative IFRS impact on net result is expected to increase to -560 MSEK for 2021

With the current portfolio, the negative impact will diminish over time and become positive from 2027

CONVERTIBLE BOND

Estimated interest cost in P&L ~10%, no coupon
Debt/equity split in balance sheet: 78% / 22%
Full dilution in EPS calculation when EPS becomes positive

CONCLUDING REMARKS

Scandic

SCANDIC IS PREPARED FOR RECOVERY

GUEST OFFERING

- **BROAD MID MARKET OFFERING**
- **HIGH FOCUS ON DOMESTIC GUESTS**
- **DEVELOPED OFFERING TO CAPTURE GROWING LEISURE DEMAND**

LOW COST BASE

- **ENTERING RECOVERY WITH LOW COST BASE**
- **SUSTAINABLE COST REDUCTIONS, ESPECIALLY WITHIN GROUP FUNCTIONS & COUNTRY SUPPORT OFFICES**

THANK YOU!

Scandic