



The Scandic Victoria Tower – the tallest hotel in the Nordic countries

Stockholm's newest landmark

All cities have their iconic symbols. Dubai and its Burj Khalifa. New York with its Empire State Building and Statue of Liberty. Monuments you look out for when flying over a city. Stockholm has Globen and Kaknästornet. The Scandic Victoria Tower gives the Swedish capital a new landmark. Rising 118 metres, it is the second tallest building in Stockholm after Kaknästornet, and a landmark along the E4.

Facts in brief

The Scandic Victoria Tower is the tallest hotel in the Nordic countries with 34 storeys and a total of 299 rooms, including 21 with disabled access. The hotel is 118 metres high and 149.5 metres above sea level at its highest point. On a clear day, hotel guests can see as far as Uppsala and Södertälje.

In addition to rooms, the hotel boasts a lobby bar, restaurant, fitness centre on the 22nd floor, and a sky bar on level 34 with spectacular views. Floors 23-32 are let to companies via property company Klöver.

Victoria Tower in figures

- 8,000 triangular panes of glass form the façade. Each pane has a unique position.
- 7 students at Sweden's University College of Arts, Crafts and Design have created artwork for the lift areas. The course offering this opportunity was one of the most oversubscribed courses at the College in summer 2011.
- 50,000 nails have been used.
- Along with 30 tons of joint sealant.
- Each façade block is 1,250 sq. m. or the equivalent of two football pitches.
- It takes 30 seconds to travel from the entrance level to the 34th floor.
- The bar counter is 16 metres long.

Architecture

The building has been designed by the architect Gert Wingårdh of Wingårdhs arkitektbyrå. The initial focus was very much on the façade. The aim was to find a material and design that, like a sequin dress, could link together the various activities within the building and give the interior spatial qualities. The façade should also help consolidate the building's landmark status, and offer enough intricacy to offer aesthetic appeal up close and from a distance. The end result was a glass and steel façade comprised of various triangular shapes.

Design focus

The interior design of the hotel is of the highest international class. The Scandic Victoria Tower is one of just two hotels in the world fully furnished by Vitra of Switzerland. The lighting is by Flos of Italy, the book shelves come from Montana of Denmark and the flooring from Dinesen of Denmark. The interior design theme throughout has been specified by Vitra and famous classic designs such as the Eames Plastic Chair, Hang It All and the Eames Contract table - all designed in the 1950s, can be found in both



public areas and individual hotel rooms. In a unique project, students at Sweden's University College of Arts, Crafts and Design have created permanent installations for the lift areas in the 34 storey hotel.

High level conferences

Our new hotel is located next to Kistamässan in Kista Science City, the largest business area in Sweden, and the Swedish equivalent of Silicon Valley. 90,000 people work in the area. There are numerous opportunities to host meetings and conferences from intimate breakfast meetings to board meetings on the 33rd floor or larger conference groups of up to 120 people.

Chef of the Year Swapas in the Sky Bar

The Sky Bar serves drinks and Swedish tapas or "Swapas" – created by Chef of the Year Thomas Diederichsen. Diederichsen was named 2011 Chef of the Year on 3 February this year. Diederichsen is head chef at Ulfunda Slott in Bromma and previously launched Restaurang Frippe at Dramaten theatre in Stockholm.

Ownership structure

The hotel has been built by Norwegian investor Arthur Buchardt who is set to hand over operational management of the building to Scandic on 15 September. Over the past 20 years, Buchardt has invested SEK 5 billion in some 20 hotel projects, most recently the Clarion Sign Hotel on Norra Bantorget in Stockholm. Arthur Buchardt is a famous name in Norway, not least for having started his career as a plumbing contractor.

Scandic's core values permeate the hotel

Although its design and appearance make the Victoria Tower unique, the hotel has the same core values as every other Scandic hotel with the focus on safety, the environment and accessibility. Other Scandic concepts such as children's activities with Sigge, Jamie Oliver inspired food, gym and Scandic SHOP are naturally also available at the Scandic Victoria Tower. Free wifi is also available throughout the hotel.

Helena Söderberg - General Manager of the Scandic Victoria Tower

For the past three years, Helena Söderberg has been General Manager of the Scandic Anglais in Stockholm. Söderberg turned the Anglais into a popular watering hole with a busy lobby. Helena Söderberg is highly experienced in the hotel sector and started her career in operations and became a hotel manager in 1994.

Read more at:

<http://www.scandichotels.se/Hotels/Promotional-pages/Scandic-Victoria-Tower/>

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