

# PRESS RELEASE February 29, 2024

# Scandic Nürnberg Central to open its doors

Tomorrow marks the opening of Scandic's first hotel in Nürnberg, the second largest metropolitan area in Bavaria. The new hotel is an important step in the company's expansion in Germany. With 311 rooms and event facilities for up to 800 people, the newly renovated hotel has been rebranded as a Scandic hotel since it was taken over from Pandox. Scandic Nürnberg Central will be operated by Scandic pursuant to a long-term revenue-based lease agreement from March 1, 2024.

Scandic Nürnberg Central is located in the heart of the city, just a few minutes' walk from the historic district and central station. Leisure and business travelers alike can enjoy 311 rooms and suites, an indoor pool, saunas and flexible meeting and event spaces in addition to a culinary food and beverage offering focused on sustainable regional and seasonal ingredients. The hotel's restaurant, Public Kitchen & Bar, is characterized by its creative cuisine and wide range of climate-smart dishes. For active guests, the gym and yoga facilities offer a 180-degree panoramic view of the city from the top floor.

- I'm extremely pleased that we're continuing to expand in Germany, strengthening Scandic's position in the European hotel market. By opening a hotel in another major city, we're gradually establishing our Scandinavian brand in Germany and offering a hotel experience that appeals to a wide range of business and leisure travelers, says Michel Schutzbach, Country Managing Director of Germany & Poland at Scandic Hotels.

With its strategic location just 20 minutes from the airport, Scandic Nürnberg Central is the ideal venue for conferences and events of all kinds. The hotel offers meeting rooms that are particularly well-suited for smaller workshops and seminars. For larger events, guests can take advantage of the magnificent ballroom with capacity for up to 800 people. Thanks to its flexible design, the walls can be easily moved for various types of events. For example, cars can be rolled in for launches and exhibitions.

The hotel will be managed by experienced General Manager Heiko Kain who also oversaw the successful opening and establishment of Scandic Frankfurt Hafenpark.

 Together with my strong team, we look forward to establishing Scandic in a new destination and positioning ourselves as guests' friend in town, says Heiko Kain, General Manager at Scandic Nürnberg Central.

Pandox recently carried out a major renovation of the hotel, which reopened in 2023. During the renovation, technical and sustainability-related investments and upgrades were made to the property. As at all Scandic hotels, sustainability is a central part of Scandic Nürnberg Central. The hotel will be ecolabeled according to the Nordic Swan Ecolabel's new, tough criteria where, among other things, environmentally certified products and chemicals, the absence of single-use disposables, reduced water consumption, a climate-friendly menu and focus on reducing food waste form the basis for certification.

Following the opening, Scandic will operate seven hotels in Germany with a total of 2,461 rooms.

#### **Facts about Scandic Nürnberg Central**

7 floors

Hotel space: approx. 15,000 m<sup>2</sup>

Rooms: 311

#### About Scandic Hotels Group

Scandic is the largest hotel company in the Nordic countries with a network of about 280 hotels and 58,000 hotel rooms in operation and under development at more than 130 destinations. The company is leading the way in integrating sustainability in all areas and its award-winning Design for All concept ensures that Scandic hotels are accessible to everyone. Well loved by guests and employees, the Scandic Friends loyalty program is the largest in the Nordic hotel industry and Scandic is one of the most attractive employers in the region. Scandic is listed on Nasdaq Stockholm.www.scandichotelsgroup.com



Family rooms: 12

• Suites: 15

Accessible rooms: 3Pet-friendly rooms: 30

Seating in Public Kitchen & Bar: 130

Seating in café: 50Coworking spaces: 28Conference rooms: 10

Maximum capacity, ballroom: 800

Property owner: Pandox

Environmental certification: Nordic Swan Ecolabel during 2024

## For more information, please contact:

Oscar Brehmer, Communication Manager, Scandic Hotels Group

Email: oscar.brehmer@scandichotels.com

Phone: +46 721 709 297

### **About Scandic Hotels Group**