

PRESS RELEASE

January 17, 2024

Pär Christiansen appointed new CFO of Scandic Hotels Group

Pär Christiansen has been appointed new Chief Financial Officer for Scandic Hotels Group (publ). Pär will start his new position March 1 and will be a member of Scandic's Executive Committee. Åsa Wirén, who is currently Chief Financial Officer at Scandic Hotels Group, will leave Scandic.

Scandic has appointed Pär Christiansen as new CFO for Scandic Hotels Group. Pär has extensive experience from management positions within financial, strategic and operative functions at large international companies including Euroflorist, SAS and Clas Ohlson. Åsa Wirén, who is currently Scandic's CFO, will leave Scandic today, January 17.

- I look forward to welcoming Pär to Scandic and to the Executive Committee. With his solid experience from working as CFO and his other management positions at many large international companies, his expertise will be invaluable to Scandic's expansion going forward, says Jens Mathiesen, President & CEO of Scandic Hotels Group.

Most recently, Pär has been CFO at Euroflorist, a company that operates in 11 European countries. Prior to this, he was CFO at Clas Ohlson for around four years, he held management positions at international corporations including Gant, Transcom, MTR and SAS.

- I look forward to starting at Scandic and contributing to the company's continued journey. Scandic has made a fantastic recovery and is well positioned for the future. With strong finances and a leading brand, Scandic has great potential, says Pär Christiansen, newly appointed CFO at Scandic Hotels Group.

During the weeks before Pär starts his new position, Scandic's President & CEO Jens Mathiesen will act as interim CFO. Pär will start at Scandic on March 1.

- I'd also like to thank Åsa Wirén for her commitment to Scandic these past two years and wish her all the best in her future endeavors, concludes Jens Mathiesen, President & CEO of Scandic Hotels Group.

This information is information that Scandic Hotels Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, at 08:00 CET on January 17, 2024.

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About Scandic Hotels Group

Scandic is the largest hotel company in the Nordic countries with a network of about 280 hotels and 58,000 hotel rooms in operation and under development at more than 130 destinations. The company is leading the way in integrating sustainability in all areas and its award-winning Design for All concept ensures that Scandic hotels are accessible to everyone. Well loved by guests and employees, the Scandic Friends loyalty program is the largest in the Nordic hotel industry and Scandic is one of the most attractive employers in the region. Scandic is listed on Nasdaq Stockholm. www.scandichotelsgroup.com