

## PRESS RELEASE

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# Current affairs and commercial leadership in focus as Scandic develops future leaders

**For more than two decades, Scandic has been developing its future leaders within the Group through its internal Talent@Scandic leadership program. Recently, 24 talents from the company's five markets were selected to undergo seven months of intensive skills training led by industry representatives, mentors and leadership development managers.**

Each year, Scandic's Executive Committee identifies the focus areas and projects that Talent@Scandic participants will delve into based on the company's strategy and direction. In this year's program, projects will have an overall commercial and HR focus. The talents will also receive training in project management, financial knowledge and commercial, leadership and operational development as central parts of the leadership segment. Additionally, they will be matched with mentors from Scandic's organization to increase familiarity and guidance during the duration of the program.

- I'm extremely proud that for more than 20 years, we've had such a great focus on and commitment to knowledge and leadership development at Scandic. Developing and nurturing our team members lays the foundation for how our company feels and performs and creates strong, effective leaders. Together with the Executive Committee and our leadership development managers, I am convinced that this year's talents will go far at Scandic and that in the future, they will continue to stand firmly during both ups and downs, says Jens Mathiesen, President & CEO of Scandic Hotels Group.
- Now more than ever as we experience major shifts in the world around us, it is of the utmost importance to develop skills and continue our extensive work to shape the leaders of the future. Training is an area where we invest significant amounts of time and energy to create the right conditions for people to succeed within the company and as leaders as well as personally. We're now offering these talents a smorgasbord of knowledge and in seven months, we'll have 24 new employees prepared to take on leadership roles at Scandic, says Maud Samuelsson, Group HR Manager, who is responsible for leadership development at Scandic Hotels Group.

The Talent@Scandic program is built on Scandic's leadership compass and the concepts Empower, Build trust, Inspire and Collaborate, the basic principles of the company's leadership development.

### **This year's Talent@Scandic participants:**

#### **Norway**

Amalie Heitman, Acting General Manager, Scandic Svolvær  
Andre Bjerke, Front Office Manager, Scandic Sjølyst  
Christopher Spencer, Food & Beverage Manager, Hotel Norge by Scandic  
Ieva Marcinkeviciute, Housekeeping Manager, Hotel Norge by Scandic  
Mareike Friemel-Haukebö, Hotel Manager, Scandic Seilet  
Martine Brusletto Stenberg, Food & Beverage Manager, Scandic Sjølyst  
Nora Aasprong, Accounting Manager, Country Support Office Norway

#### **Finland**

Anna-Pauliina Urjo, Front Office Manager, Hilton Helsinki-Vantaa Airport  
Antti Viitasalo, Hotel Manager, Scandic Jyväskylä Station

#### **About Scandic Hotels Group**

Scandic is the largest hotel company in the Nordic countries with more than 280 hotels and 58,000 hotel rooms in operation and under development, in more than 130 destinations. The company is the leader when it comes to integrating sustainability in all operations and its award-winning Design for All concept ensures that Scandic hotels are accessible to everyone. Well loved by guests and employees, the Scandic Friends loyalty program is the largest in the Nordic hotel industry and the company is one of the most attractive employers in the region. Scandic is listed on Nasdaq Stockholm. [www.scandichotelsgroup.com](http://www.scandichotelsgroup.com)

Ida-Riikka Tanhuanpää, Food & Beverage Manager, Scandic Park Helsinki  
Sami Lyly, Head Chef, Marski by Scandic  
Tuomo Laaksonen, Director Corporate Sales, Country Support Office Finland

## **Germany**

Melanie Konopka, Food & Beverage Manager, Scandic Frankfurt Museumsufer

## **Denmark**

Patrice Boman, Hotel Manager, Scandic Palace Hotel  
Patrick Nielsen, Restaurant & Bar Manager, Scandic Falkoner  
Stine Wiis, Front Office Manager, Scandic Sydhavnen

## **Sweden**

Anna Koivisto, In-house Sales Manager Group & Meetings, Country Support Office Sweden  
Anna Larsson, Food & Beverage Manager, Haymarket by Scandic  
Annie Dahlstedt, Service Team Manager, Scandic Winn  
Caroline Björnlund, Service Team Manager, Scandic Örebro Central  
Claes Benediktsson, Food & Beverage Manager, Downtown Camper by Scandic  
Karin Bjerenius, Service Team Manager, Scandic Portalen  
Marica Nivelte, Hospitality Manager, Scandic Grand Central  
Vegard Fjärvoll, Service Team Manager, Scandic Upplands Väsby

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